

Notice of SBU Elections July 2015

Description of SBU Positions' General Duties and Obligations of State & Chapter Officers and Officials

	<u>State Elected Positions</u>	<u>Brief General Description of Duties</u>	<u>Monthly Time Requirements</u>
1.	State Director- Executive Board Member	Oversee all SBU activities statewide; Appoint non-elected appointees; Represent SBU to all levels of Government; Chair the Executive Board Meetings and the State General Membership Meetings; Temporarily fill or supervise the filling of any "critical position" at the State or Chapter levels; Be an Official Signatory and Representative for SBU financial and legal matters at the State Level; Attend all State General Membership Meetings, State Executive Board Meetings and any Chapter Membership Meetings, if possible. Responsible for ensuring the principles underlying the Constitution are complied with at all levels.	5-10 hours
2.	State Treasurer- Executive Board	Manage all financial, accounting and bookkeeping matters (including preparation of monthly accounting reports, act as principle signing officer on all State and Chapter bank accounts, unless s/he specifically delegated principle signing responsibility on Chapter bank accounts to the Chapter Treasurer). State Treasurer's financial responsibilities include collection of all membership dues, Toy Run Accounts under SBU Charitable Status, and SBU State Website Sales or other SBU State Revenue sources as provided by the Constitution and SBU's accepted custom. To oversee, coordinate with and provide assistance to Chapter Treasurers in any matters that either fall under State jurisdiction, State-Chapter joint projects or where the State Executive Board deems appropriate. Attend all State General Membership Meetings, State Executive Board Meetings and any Chapter Membership Meetings, if possible.	5-10 hrs
3.	Chapter Presidents- Executive Board	Attend all State General Membership Meetings, State Executive Board Meetings, if possible and fulfill all duties and functions specified by the Constitution in that regard.	1-2 hrs

Non-Elected Positions- (i.e. Director Appointments)

4.	State Secretary	Attend all State General Membership Meetings, State Executive Board Meetings, and any Chapter Membership Meetings, if possible. To record all minutes, resolutions, votes and principal matters of business at such State Meetings or arrange for such record keeping in their absence. Ensure the proper and accurate recording and approval of such minutes in accordance with the Constitution and SBU's accepted custom (including the reading of past minutes aloud at the immediately subsequent meeting whenever practicable). Ensure all notices and deadlines for performance of SBU State business are duly noted and recorded in the minutes and on the SBU Website/Calendar when appropriate. Prepare an agenda for each meeting including the summary of the prior meeting's minutes in accordance with the Constitution and SBU's accepted custom.	1-2 hrs
5.	Webmaster	Keep, maintain, develop and regularly update all aspects of the SBU Website, in coordination with the various SBU officers and advisors responsible for the various aspects of SBU's operations. Comply with the directives provided by the Constitution and the State Executive Board, while maintaining discretion on the most efficient and cost effective manner to operate the Website whenever possible. Coordinate membership interaction, information dissemination and general membership notification matters using the SBU State and Chapter Calendars, Social Media and the various Website capabilities in cooperation with the Chapter Website Coordinators and membership contributors.	5-10 hrs

6.	Newsletter Editor	Assemble, organize, coordinate, publish and disseminate all news, information, technical or political issues, current events, editorials and SBU Member's comments, stories or concerns in the SBU Newsletter itself most contemporaneous with such information or materials. When a SBU Newsletter may not be timely enough for a matter of general membership interest, publish the material, information, or documentation in the appropriate portion of the SBU Website to inform the general membership or the "General Public" as the Newsletter Editor deems appropriate. Coordinate advertising, promotions, marketing programs and other similar activities with the State Webmaster or Chapter Website Coordinators.	2-3 hrs
7.	Technical Advisor (Legislative Affairs)	Analyze, Assess and Advise the Director (and the State Executive Board as required), on any legislation that may directly or indirectly impact the rights, duties or obligations of SBU Member's as motorcycle owners, operators or passengers. Provide advice and direction on strategies for addressing or responding to proposed bills "of interest" to SBU, its membership, the state motorcycle industry or the Hawai'i motorcycling community as a whole. Prepare submissions when necessary and requested by the Director. Attend state or municipal politicians' and political organizations' events, fund raisers, or hearings as an advocate, representative or presenter of SBU's position on relevant issues or pending legislation, either with the State Director, the State Executive Board or on their behalf. Provide written or personal presentations to SBU State Executives, SBU Membership or third parties at the request of the Director on issues "of interest" to SBU.	10-15 hrs (in session only)
8.	Technical Advisor (Membership Affairs Coordinator)	Work as coordinator with the other State Officers and Chapter Officers to promote the growth and expansion of SBU's general membership to as many motorcycle riders, motorcycle community supports, and motorcycle industry participants as is possible on every island in the State. SBU's political power (to control adverse legislation and regulations including, but not limited to: motorcycle safety issues, restrictions on choice of riding gear, aftermarket modifications, criminal and civil penalties aimed at motorcyclists, and increased taxes and fees on motorcycles), is directly derived from SBU's membership numbers. This is the most difficult and challenging portfolio, requiring real creativity and communicating skills, but not necessarily that time consuming. SBU's goals for future membership growth are focused on increasing young riders (i.e. 20es and 30es) participation as members, more women riders, more local club support, more sport bike riders, greater independent rider membership, more military riders would be helpful and of course, creating a chapters on the Big Island and Kauai. These 20es and 30es year old riders are the future generation of motorcycle riders in Hawaii and the sooner some of them start to get involve in SBU's administration the sooner we will all be assured that our "uniquely free and friendly" Hawai'i motorcycle culture and traditions will be preserved for the next generation of riders.	2-4 hrs
9.	Technical Advisor (Toy Parade & Events Coordinator)	To organize and coordinate all aspects of the SBU Toy parade (which may or may not have an after party depending on the State and Chapter Coordinator's Prerogative). Tasks include: obtaining parade route authorizations; obtaining staging and completion location authorizations; organizing law enforcement and traffic management support; creating a team of volunteers to manage all aspects of event; marketing, promotion and sales activities; financial arrangements and sponsorship. With an "After Party" there is a special events coordinator overseeing: music & entertainment; vendors and merchandizing; safety and public health issues; security and traffic management. State Toy Parade Coordinator works with Chapter Toy Parade Coordinator to ensure adequate financial and human resources are available for the parade and festival/after party to be effectively organized and funded.	5-10 hrs (Oct. Nov. Dec.)

10.	Technical Advisor (Promotion & Marketing Coordinator)	To develop programs, activities and strategies for promoting and marketing the SBU name brand, its political actions, charitable donations and programs, SBU products and wears, SBU social and public events (especially SBU Toy Runs and membership events). First primary objectives are to raise Hawai'i motorcycling community awareness of the benefits to becoming an SBU member (i.e. membership discounts at motorcycle/automotive retail outlets, restaurants and stores that support SBU), as well as insurance benefits, and supporting the only motorcycle rights advocacy organization in the State. Second primary objectives include raising public and political awareness of SBU's role in protecting and promoting SBU members' rights, motorcyclists' rights and motorcycle safety issues in Hawaii.	2-4 hrs
-----	--	--	---------

	Chapter Elected Positions	<u>Brief General Description of Duties</u>	
--	---------------------------	--	--

1.	Chapter President	To supervise and oversee all actions, activities and operations of the Chapter organization; To attend all Chapter Officer Meetings ("Chapter Board Meetings"), monthly membership meetings ("Chapter Meetings") and State Membership Meetings if possible; To appoint Chapter Non-elected officials; To represent the Chapter on appropriate business and other official occasions. To relieve the other Chapter Officers in their absence or until a temporary replacement can be appointed until the next elections. As a member of the State Executive, to represent the State Director in his/her absence and upon the authority of the State Director or the majority agreement of the State Executive (if the State Director is permanently absent for any reason), until a new State Director is subsequently elected. To attend as any Chapter events and generally instill support and solidarity to SBU Chapter activities and State SBU Membership principles. May be a signatory jointly with the State Treasurer (as principal signatory) and Chapter Treasurer (as cosignatory) on Chapter bank accounts.	4-5 hrs
2.	Chapter Vice-President	To support the Chapter President and perform their duties and responsibilities in their temporary absence. To undertake the general supervision and or duties and responsibilities of coordinating Chapter sponsored SBU runs, events, and fund raisers as generally necessary and as provided in the Constitution. This includes the SBU Toy Run, which is coordinated with the Chapter President and the State Toy Parade and Events Coordinator. The Chapter Vice President is responsible for delegating some of their duties and responsibilities to other Chapter Officials to assist in organizing these runs, fund raisers and events as necessary.	1-2 hrs
3.	Chapter Secretary	See description of State Secretary duties and responsibilities (same basically at the Chapter organization level), as provided in the Constitution.	1-2 hrs
4.	Chapter Treasurer	See description of State Treasurer's duties and responsibilities (same basically at the Chapter organization level), as provided in the Constitution. Is a cosignatory on the Chapter bank accounts with the State Secretary, and may also have joint signatory responsibility with the Chapter President on the Chapter Bank accounts. May be "principal signatory" on Chapter bank accounts with State Treasurer's consent, but otherwise is cosignatory with State Treasurer.	2-4 hrs

Non-Elected Positions- (i.e. Appointments)

5.	Chapter Membership Affairs Coordinators	Works in cooperation with the State Membership Advisor to achieve the stated goals and objectives, while building membership at the Chapter level. All members are "State SBU Members" regardless of which chapter they work with or even if they are independent SBU Members located on islands without chapters. It is a reality that the SBU Membership is divided by water. It is the job of the Membership Affairs	2-4 hrs
----	---	---	---------

		Coordinators and other Chapter Officers to work with local riders, and other State SBU Members to ensure that SBU Membership is made one cohesive unit, which can speak with one voice in protecting motorcyclist's rights in Hawai'i, regardless of where our SBU Members are located.	
6.	Chapter Toy Parade & Events Coordinator	See State Toy Parade Coordinator's description above (same basic operational requirements for each Chapter Toy Parade Coordinator). Works in cooperation with State Toy Parade & Events Coordinator and the Chapter Officers to present, coordinate, and supervise SBU sponsored runs, events, fund raisers, and the SBU Toy Run on behalf of the Chapter.	5-10 hrs (Oct. Nov. Dec.)
7.	Chapter Website Coordinator	See State Webmaster description; provide similar support, coordination and cooperation at the Chapter level to the State Webmaster.	2-4 hrs
8.	Chapter Promotion & Marketing Coordinator	See State Promotion & Marketing Coordinator description; provide similar support and coordination for programs, products, activities and promotions at the Chapter level as designated by Chapter Board directives. Whenever possible cooperate with the State Promotion & Marketing Coordinator for jointly sponsored and coordinated programs.	2-4 hrs

The forgoing positions filled by separate members is a “best case” scenario, if there were enough SBU members volunteering for nomination to the all the above Elected and Non-Elected Positions. There never are. Unfortunately, some members are just too busy with other commitments (e.g. family, school, work, MC Officer's duties, church obligations or whatever), but many members do have the time and would make great SBU Officers or Officials. Often these people just do not know what is required or expected of them and how much time is involved. So they are reluctant to commit themselves to these positions for fear of being overwhelmed with demands they cannot fulfill. If these members had a better idea of the demands on them for these positions, we are hoping maybe they would be more willing to get involved and help out the SBU cause. Generally SBU positions and their associated activities are fun, interesting, challenging and you get a sense of doing something that really does matter to other people (motorcycle people and others who benefit from SBU charitable activities).

The above is a basic description of the duties and responsibilities associated with each position as provided in the SBU Constitution or as is generally required by SBU as a matter of practice. Of course, when only two or three people agree to run for these positions (or be appointed, as the case may be), then many of these function are either done by those few persons or they are just not done at all. The founders of SBU (as local riders), envisioned that Hawai'i street biker community would understand the value and importance of SBU as a statewide motorcycle rights advocacy organization and get involved. They believed in 1972 that unless they started SBU the freedoms they enjoyed and their customary way of riding in Hawai'i (i.e. with a minimum of government regulation and interference) would soon be “**legislated away**”. SBU was created to preserve the freedom, customs and culture of motorcycle riding in Hawai'i. Compared to most other states and countries, this goal has been achieved with reasonable success, thanks to tenaciousness of local clubs and independent riders to preserve this uniquely Hawai'i “aloha biker culture” and also to SBU as their public representative and political advocate.

Will the “Aloha Biker Culture of Hawai'i” survive going forward? It is up to the people who believe in its value to preserve it. If SBU is going to continue to be a force of political power for street bikers in Hawai'i, it needs new and more members. Financial resources are always important, but human resources are even more important to SBU's survival as a viable political entity. Right now SBU has grown its State Executive from two to four persons over the last three years. That growth has in part resulted in SBU going from facing severe legislative challenges three years ago to no legislative challenges in 2015. That has required considerable effort by the SBU executive and the support of its membership. Right now SBU State positions are less than 50% filled (based on the above table). The two Chapter's (Oahu and Maui) also do not even have 50% of their positions filled.

There are no Big Island and Kauai Chapters of SBU. That means there is no local organized presence to put pressure on State and Municipal politicians to recognize motorcyclists' rights on the Big Island or Kauai. No SBU rides, events or a SBU Toy Run on the Big Island or Kauai.

You might ask: "Why not just let the local clubs or whoever do the Toy Runs on these other islands? Why does SBU care which motorcycle group organizes or sponsor's the Toy Runs or similar events outside Honolulu?" The reasons are: (1) inclusivity and (2) political profile. SBU has a very specific mandate to include all motorcyclists in its activities and events, represent all motorcyclists interests as members (whether male, female, club members or independents, any race, color, or type of bike you ride), and those SBU sponsored events make state and municipal politicians take notice. Yes, it is about the Keiki's and their families when it comes to the SBU Toy Run, riding together and having fun, but it is also about biker's rights to be seen, heard and respected for what they are; contributing members of the community. If some motorcycle club or law enforcement sponsored motorcycle group takes over and organizes a toy parade activity on these islands it is better than nothing, but it is not better than SBU sponsoring the SBU Toy Run or supporting these other events. When SBU sponsors a Toy Run not only does it raise presents and funds for an important cause, ensure the widest possible involvement of the motorcycle community, but it creates public awareness and raises SBU's profile both locally on that island as well as everywhere else in the State, including at the State Capital. Will a local law enforcement motorcycle group or even a local MC, which independently sponsors a toy run or other similar event, focus on Hawai'i Biker's Rights and prioritize inclusivity of all riders as part their philosophy? Maybe, but probably not. Chances are that these events run independent of SBU are less likely to focus on these fundamental principles for the general benefit motorcyclist in Hawai'i. Not the way SBU does. An example of how SBU can work with a local club in cosponsoring such an event is the Ali'i MC Toy Run event on Molokai in December 2013. SBU was proud to work with Ali'i MC's Toy Run coordinator, Ed Wilson, and their President, Ona Goins, in providing support for the Molokai Toy Run to benefit the Queen Lili'uokalani Children's Center on Molokai. SBU does not have a Chapter on Molokai to undertake the presentation of an SBU Toy Run, but the next best thing was cooperating with the Ali'i MC which was willing to do so for the benefit of local Keiki and their families there. SBU hopes to again work with the Ali'i MC in supporting the Ali'i MC presentation of a Toy Run event on Molokai in December 2015 if all goes well.

It has been hard to convince riders on the Big Island and Kauai why it is so important to create SBU Chapters on their islands, when they are so far from the State Capital, but we must never give up trying. It might seem like a lot of trouble, but it is in every SBU Member's interests to support Chapter's on the Big Island and Kauai (and Molokai and Lanai, for that matter). The best example of how important SBU representation can be on every island is House Representative, Jerry Chang, who represented District 2 – South Hilo for 24 years, before retiring in 2012. Jerry was also a rider, SBU member and a Hilo MC Member. As House Chairman of the Transportation Committee, among other committees, Jerry had considerable input into legislation that has shaped motorcyclist's rights in Hawai'i, for which all SBU Members and the entire the Hawai'i Motorcycle Community must be eternally grateful. Jerry's low key, sage wisdom and guidance always directly or indirectly supported motorcyclists' safety and rights issues (the hallmarks of SBU political policies). This underscores the importance that the outer island SBU members have had and should continue to have in protecting Hawai'i Motorcyclists' Rights. We cannot always expect an SBU Member to be sitting in the House or Senate, but at least we can help and support SBU Members on each island, who can hopefully represent our membership's interests to their locally elected political representatives.

It is up to Hawai'i rider's what kind of future they want for motorcycling in Hawai'i. If it is more of the same, then they should be joining SBU and where possible getting involve with the State level or their Chapter level of SBU as Elected Officers, Non-Elected Officials or some other volunteer capacity.

Notice of SBU Elections July 2015

Elections will be held in the Maui and Oahu Chapter Meetings (and the State General Membership Meeting that is held in concert with the Oahu Chapter Meeting) in early July 2015. A request for submission of names of candidates who wish to volunteer for or seek reelection or nomination for election, will be made on the SBU Website in the coming months. Most or all the Non-Elected Positions are vacant for volunteers Only SBU members may run or vote so please bring your membership up to date. The Slate of Elected Candidates including incumbents and nominees will be complete by May 31st and published in the June SBU Newsletter. Late nominations may only be considered for any elected position (i.e. after May 31st), by special resolution of the State Executive.

Best regards,

Bruce Paige
SBU State Director